**10x DIY Application Form**

The 10x DIY Challenge is a fun and valuable opportunity for young people. It helps you develop important skills like thinking critically, solving problems, and understanding business. It also boosts your confidence and helps you get better at speaking in front of others. You'll gain real-world experience by managing a project from start to finish, and you'll get to meet mentors and other participants, making new connections. The challenge encourages creativity and innovation, making it exciting and rewarding. Competing with others is motivating, and there are chances to win prizes and recognition. Overall, the challenge helps you grow, discover your strengths, and make a positive impact in your community.

During the first part of this project, you will also need to complete the activities on <https://shorturl.at/tp86K>

**Section 1: Initial Project Proposal**

**(We will help you develop the detail; we just need your initial ideas)**

1. **Project Title:**
2. **Project Description:**
	* Provide a brief description of your project.
3. **Objectives:**
	* What do you aim to achieve with this project?
4. **Materials Needed:**
	* List all materials and resources required for your project.
5. **Timeline:**
	* Outline the key milestones and timeline for your project.

**Section 2: Personal Statement**

1. **Why do you want to participate in the 10x DIY Challenge?**

Explain your motivation and what you hope to gain from this experience.

1. **Have you participated in any similar projects or challenges before?**

If yes, please provide details.

1. **Describe any skills or experiences that make you a good candidate for this challenge.**

Example

**Section 1: Initial Project Proposal**

**(We will help you develop the detail, we just need your initial ideas)**

1. **Project Title:**
	* Max's Milkshake Magic
2. **Project Description:**
	* Provide a brief description of your project. (Max 300 words)
	* My project is to set up a milkshake stall called Max's Milkshake Magic. The stall will offer a variety of milkshakes made from fresh ingredients, including classic flavors like chocolate, vanilla, and strawberry, as well as creative blends such as Oreo, banana peanut butter, and mango coconut. The aim is to provide a refreshing and delicious treat for people of all ages. The stall will be set up at local events, school fairs, and community gatherings. To attract customers, I will use vibrant signage and offer a loyalty program where customers can get a free milkshake after purchasing five. Additionally, I plan to collaborate with local dairy farms to source fresh milk and promote the importance of supporting local businesses.
3. **Objectives:**
	* What do you aim to achieve with this project?
	* The main objective is to learn how to run a small business, from planning and budgeting to marketing and customer service. I aim to make at least £500 in profit by the end of the challenge, which I will reinvest in the business or donate to a local charity. Another goal is to create a fun and enjoyable experience for customers, making Max's Milkshake Magic a memorable part of their day. Finally, I hope to gain valuable entrepreneurial skills that will help me in future endeavours.
4. **Materials Needed:**
	* List all materials and resources required for your project.
	* Blender
	* Cups and straws
	* Ingredients (milk, ice cream, fruits, flavourings, etc.)
	* Portable table
	* Signage and marketing materials
	* Cash box and change
	* Loyalty cards and stamps
	* Cleaning supplies
5. **Timeline:**
	* Outline the key milestones and timeline for your project.
	* Week 1: Finalize project plan and gather materials
	* Week 2: Set up and test the stall
	* Week 3: Launch at the first event
	* Week 4-6: Operate at various events and gather customer feedback
	* Week 7: Adjust based on feedback and promote loyalty program
	* Week 8: Finalize sales and calculate profits
	* Week 9: Evaluate project and prepare final report
	* Week 10: Present project outcomes

**Section 2: Personal Statement**

1. **Why do you want to participate in the 10x DIY Challenge?**
	* Explain your motivation and what you hope to gain from this experience.
	* I want to participate in the 10x DIY Challenge because I have always been interested in starting my own business and this challenge provides the perfect opportunity to do so. I am motivated by the idea of creating something from scratch and seeing it grow through my efforts. I hope to gain practical experience in business planning, budgeting, and customer service, which are skills that will be valuable in any career path I choose. Additionally, I am excited about the chance to meet new people, both customers and fellow participants, and to learn from their experiences. Through this challenge, I aim to improve my problem-solving abilities and boost my confidence in public speaking and marketing.
2. **Have you participated in any similar projects or challenges before?**
	* If yes, please provide details.
	* Yes, I have participated in my school's annual charity fair where I helped run a lemonade stand. I was involved in making the lemonade, setting up the stall, and interacting with customers. We managed to raise over £200 for a local charity. This experience taught me the basics of handling money, customer service, and the importance of teamwork. It also gave me a taste of what it's like to run a small business, which has inspired me to take on this more ambitious project.
3. **Describe any skills or experiences that make you a good candidate for this challenge.**
	* I believe I am a good candidate for this challenge because of my previous experience with the lemonade stand and my passion for entrepreneurship. I am organized and good at planning, which will help me manage the different aspects of running the milkshake stall. I am also creative, which will help in developing unique milkshake flavours and attractive marketing materials. Additionally, I have good communication skills and enjoy interacting with people, which is important for providing excellent customer service. Lastly, I am a quick learner and always open to feedback, which will help me improve the business as I go along